

Cape Town 2011

PROSPECTUS

For Sponsors and Exhibitors

EHPBA / Cape Town 2011

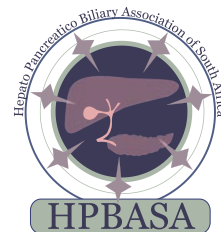
9th Congress of the
European Hepato Pancreatic Biliary Association

12 -16 April 2011: Cape Town International Convention Centre



www.ehpba2011.org.za

Hosted by the Hepatico Pancreato
Biliary Association of South Africa



EHPBA 2011, Cape Town, 12-16 April 2011

Invitation from the Management Committee

The Local Organising Committee of the **9th EHPBA Congress / Cape Town 2011** extends a special invitation to local and international companies and organizations.

The **EHPBA Congress** is held biannually and on this occasion is combined with the South African Societies, **ASSA, SAGES, SAGINS, VASSA, TSSA, SASES and SASA**, biennial meeting to form **Cape Town 2011**.

The **9th EHPBA Congress / Cape Town 2011** will take place in Cape Town, South Africa from 12 – 16 April 2011.

The **9th EHPBA Congress / Cape Town 2011** will provide a forum for clinicians, scientists, researchers, technicians, government, industry and commercial representatives to exchange ideas, to develop the industry, to discuss issues relevant to their specific fields of interest, and to present their products. The congress will be an international gathering of delegates from many countries in both hemispheres, including the developed and developing world.

- The Congress objectives are to bring together all those concerned with developments in HPB medicine.
- The Scientific Committee will prepare a comprehensive programme to be presented by high quality speakers

The **9th EHPBA Congress / Cape Town 2011** creates unsurpassed opportunities for sponsors and exhibitors to promote their products and services to a captive audience.

We look forward to your participation.
The Management Team

Come to Cape Town 2011 South Africa

Congress Secretariat

Turners Conferences (Pty) Ltd
PO Box 1935
Durban, 4000, South Africa
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Fax: +27 31 3686623
Email: info@ehpba2011.org.za
Address enquiries to Gill Slaughter

Venue

Cape Town International Convention Centre



- The Cape Town International Convention Centre (CTICC) is a state of the art facility in the heart of Cape Town and within easy walking distance of the city and waterfront.
- The CTICC is a world renowned venue and has won many awards including the prestigious "Best Exhibition Centre in Africa".
- Bright broad concourses and sunny courtyards create a friendly atmosphere. This, combined with the expert personnel, flexible room solutions and world class catering make the CTICC a sought after congress venue.
- Cape Town is regarded as one of the most beautiful cities in the world and offers a host of attractions and activities to delegates
- This is the ideal venue for the 9th EHPBA Congress / Cape Town 2011

Sponsors' Opportunities

9th EHPBA Congress / Cape Town 2011 is committed to the principles that:

- Sponsorship activities should be executed and acknowledged in such a way that the Congress is not perceived as a commercial endeavour.
- The aim of the Congress is to be a vehicle to enhance the dissemination and exchange of scientific information.

SPONSORSHIP CATEGORIES

Irrespective of whether a specific sponsorship is chosen as a selected opportunity from the list below, a cash contribution or a development sponsorship, the level of sponsorship will fall into one of the following categories for which the appropriate recognition will be given. All prices exclude 14% VAT.

Silver Sponsors < ZAR49 999

- o This valued sponsorship can consist of any item or combination of items selected Sponsorship Opportunities List
- o Recognition as a Silver sponsor in official publications still to be printed
- o Recognition in final programme book
- o Inclusion of name, link to home site and logo on the website
- o Recognition on the Sponsors' Banner at the venue

Gold Sponsors ZAR 50 000 – ZAR 249 999

- o Recognition as a Gold sponsor in official publications still to be printed
- o Recognition in final programme book
- o Free half page full colour advertisement in the final Programme Book (Material to be supplied)
- o Choice of available sponsors' opportunity products in prospectus to buy/sponsor
- o 1 free delegate registration
- o Inclusion of name, link to home site and logo on the website
- o Recognition on the Sponsors' Banner at the venue

Symposium Sponsors ZAR 150 000

- o Complimentary use of an official meeting room at the venue (subject to availability)
- o Complimentary use of AV and technical equipment as existing in that room (Technicians not included)
- o Banner branding in meeting room (supply own banners)
- o Product display and distribution in meeting room (subject to venue and LOC approval)
- o Recognition as a Gold / Symposium Sponsor in official publications still to be printed
- o Recognition in final programme book
- o Choice of available sponsors' opportunity products in prospectus to buy/sponsor
- o Inclusion of name, link to home site and logo on the website
- o Recognition on the Sponsors' Banner at the venue
- o Invitations for symposium sent by email to registered delegate list by the organisers (Material to be supplied)
- Catering is not included
- Human resources are not included

SPONSORSHIP OPPORTUNITIES LIST EVENTS

- o Opening Ceremony & Welcome Reception **ZAR 100 000**
- o South African Evening **ZAR 150 000**
- o Congress Dinner **ZAR 200 000**
- o Other Designated Congress Events

PRODUCTS & SERVICES

- o Internet Café **ZAR 50 000**
- o Speakers' Preparation Centre **ZAR 20 000**
- o Congress Bag **ZAR 150 000**
- o Stationery – Writing Pad & Pen **ZAR 20 000**
- o Abstract CD-ROM **ZAR 75 000**
- o Congress Name Tags or Lanyards **ZAR 55 000**
- o Audio Visual & Technical Services **ZAR 90 000**
- o Teas and Coffees **ZAR 70 000**
- o Volunteers' T-Shirt Uniforms **ZAR 20 000**
- o Congress Transport **ZAR 150 000**
- o Welcome Desk at Cape Town Intl Airport **ZAR 70 000**
- o Accompanying Persons Orientation Tour **ZAR 45 000**
- o Literature Inserts in Conference Bags **ZAR 10 000**
- o Bookmark **ZAR 10 000**
- o Congress Programme Book **ZAR 200 000**
- o Mints or Sweets **ZAR 20 000**
- o Information Walls **ZAR 25 000**

Platinum Sponsors > ZAR 250 000

- o Recognition as a Platinum sponsor in official publications still to be printed
- o Recognition in final programme book
- o Free full page colour advertisement in final programme book (material to be supplied)
- o Choice of available sponsors' opportunity products in prospectus to buy/sponsor
- o Free delegate registrations
- o 9m² free exhibition space
- o 4 free delegate registrations
- o 4 Congress dinner tickets
- o Inclusion of name, short profile, link to home site and logo on the website
- o Recognition on the Sponsors' Banner at the venue
- o Acknowledgement at official opening
- o Document / stationery insertion in the delegate bag (subject to approval)
- o Priority selection of hotel rooms (limited)

Platinum Symposium Sponsors ZAR 250 000

- o Recognition as a Platinum sponsor in official publications still to be printed
- o Complimentary use of an official meeting room at the venue (subject to availability)
- o Complimentary use of AV and technical equipment as existing up in that room (Technicians not included)
- o Banner branding in meeting room
- o Product display and distribution in meeting room
- o Recognition in final programme book
- o Free full page colour advertisement in final programme book (material to be supplied)
- o Choice of available sponsors' opportunity products in prospectus to buy/sponsor
- o 4 free delegate registrations
- o 4 Congress dinner tickets
- o Inclusion of name, short profile, link to home site and logo on the website
- o Recognition on the Sponsors' Banner at the venue
- o Acknowledgement at official opening
- o Invitations for symposium sent by email to registered delegate list by the organisers (Material to be supplied)
- o Priority selection of hotel rooms (limited)
- Catering is not included
- Human resources are not included

Trade Exhibition

A trade exhibition will be held in conjunction with the **9th EHPBA Congress / Cape Town 2011** between 12 - 16 April 2011.

The Trade Exhibition and Poster Display area covers 4376 square meters of column free, floor space with easy access. The exhibition layout in this outstanding, ultra modern venue has been designed to comfortably house numerous quality stands of varying sizes. The halls are air-conditioned and the International Convention Centre's expert technical team services all facilities.

Reasons to Exhibit

- Meeting the leaders of **9th EHPBA Congress / Cape Town 2011** and its affiliated members
- Enhancing your company profile on the national and international stage
- Achieving broad exposure over an extended period of time
- A launching pad for new product developments
- Increasing customer contact and business opportunities
- Providing a unique "hands on" experience with your products by exhibiting in the "Best Convention Centre in Africa"

Exhibition Stand: Floor Space

This will take place in Hall 2 and 3 of the magnificent Cape Town International Convention Centre.

3m x 3m (9m²) stand space costs ZAR 35 000 plus 14% VAT.
Smaller Stands for Associations and Interest Groups are available on request.

Stand prices will include:

- Promotion of the event
- Daily cleaning of public areas
- General Exhibit hall security service
- One Congress Programme per booth
- Company list and exhibitor floor plan in official Congress documents
- Tea / coffee and a light lunch
- Floor space
- Exhibitor manual
- Three complimentary Exhibitor registrations per booth
- Attendance at Opening and Welcome Reception

Optional: Shell Scheme Package 3m x 3m (9m²) shell scheme ZAR 2850 plus 14% VAT

Options exist to purchase space with a standard scheme package that includes the following:

- One 220 volt/15 amp electrical power unite
- One name on fascia in standard format
- Carpeting
- Two spotlights
- One rectangular table and two chairs

Additional furniture and fittings may be ordered as required and a detailed order form will be included in the manual.

Exposure

To maximise delegate exposure to the Exhibitors:

- The welcome reception will be held in the Exhibition hall
- Tea / Coffee and lunch will be served in the Exhibition hall
- The Internet Café will be located in the Exhibition hall
- The Posters will be located near the Exhibition.

Exhibitor Manual / Exhibition Catalogue

Exhibitors who have secured stands will be provided with an Exhibitor Manual.

An exhibition catalogue will be produced for the delegates. This will provide information on the participating exhibitors.

EXPRESSION OF INTEREST: SPONSOR / EXHIBIT OPPORTUNITIES

Please complete this form and return to: Turners Conferences: Attention Gill Slaughter: Tel: +27 31 3688000

Fax: +27 31 3686623 - Email: info@ehpba2011.org.za

Name of Company	
Contact Name	
Designation	
Telephone Number	
Fax Number	
Email Address	